

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 09/935,774  
Inventor(s) : Ronald Gary Godsey  
Filed : August 22, 2001  
Art Unit : 3627  
Examiner : Mussa A. Shaawat  
Docket No. : 8231  
Confirmation No. : 8938  
Customer No. : 27752  
Title : System and Methods for Tracking Consumers  
in a Store Environment

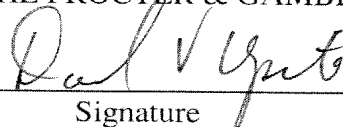
**WITHDRAWAL OF APPEAL**

Mail Stop Appeal Brief - Patents  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Applicant wishes to withdraw the Appeal of the subject application. An amendment has been submitted with the filing of an RCE.

Respectfully Submitted,

THE PROCTER & GAMBLE COMPANY

By   
Signature

David V. Upite

Registration No. 47,147

(513) 634-9345

Date: March 18, 2008  
Customer No. 27752